

SUSTAINABLE AND COMPETITIVE HOTELS THROUGH ENERGY INNOVATION

Nearly Zero Energy Hotels 2015

ACROPOLIS Nice, France - June 24th, 2015

Provisional agenda

9.00	9.30	Registration and welcome coffee	
9.30	10.00	Welcome speeches	-ENERGIES 2050 -Nice Côte d'Azur Hoteliers Syndicate (tbc) -Region Provence-Alpes-Côte d'Azur (tbc)

Working Session I: TOWARDS NEARLY ZERO ENERGY BUILDINGS IN EUROPE – OPPORTUNITIES FOR THE HOTEL SECTOR

Moderator: REHVA

10.00	10.15	Policy Framework and Nearly Zero Energy Challenges	EASME
10.15	10.30	The European Initiative Nearly Zero Energy Hotels	Technical University of Crete- Renewable and Sustainable Energy Lab Project Coordinator
10.30	10.45	Challenges and Opportunities of nZEB strategies for the accommodation Sector	HOTREC – European trade association of Hotels, Restaurants and Cafés (tbc)
10.45	11.00	Good Practices from nZEB EU Initiatives	(tbc)
11.00	11.15	Q&As	All participants
11:15	11:30	Coffee break	

Working Session II: DEMONSTRATING THE FEASIBILITY AND HIGHLIGHTING THE OPPORTUNITIES

Moderator: CREARA

11.30	11.50	The neZEH pilot hotels: approach and tools	Sustainable Innovation
11.50	12.10	The story of two neZEH front runners	neZEH Pilot hotels
12.10	12.50	ROUND TABLE: “Building up on the frontrunners experiences-How to make it happen” Moderator: European Investment Bank	Panellists: - ESCO Association (tbc) - Stadhalle Hotel (tbc) - Ile de France Region (tbc) - ADEME (tbc)
12:50	13:00	Q&As	All participants

13.00	14.00	Lunch Break	
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PLENARY SESSION 14.00-16.00 – LIVE WEB CASTING

FROM NEARLY ZERO ENERGY BUILDING POLICIES TO SUSTAINABLE TOURISM AND CITIES

Moderators: ENERGIES 2050 and EASME

14.00	14.15	European Policies for Sustainable Buildings	<i>DG Energy</i>
14.15	14.30	Policies to enforce the transition to neZEH	<i>Technical University of Crete-School of Environmental Engineering Renewable and Sustainable Energy Lab</i>
14.30	14.45	The potential of the building sector in sustainable and low-carbon strategies	<i>UNEP – Sustainable Consumption and Production Branch</i>
14.45	15.00	<i>Questions to panellists by the moderator</i>	
15.00	15.15	Sustainable tourism: working towards responsible consumption and production modes, the 10 Year Framework Programme	<i>UNWTO</i>
15.15	15.30	PARIS, the first low carbon world tourism destination	<i>City of Paris (tbc)</i>
15.30	15.45	Enabling a systemic approach for sustainable urban strategies	<i>Institut de la Francophonie pour le Développement Durable (IFDD)</i>
15.45	16.00	<i>Questions to panellists by the moderators</i>	
16.00	16.15	<i>Coffee break</i>	

Working Session III: SUSTAINABILITY AS A MARKETING OPPORTUNITY IN THE HOTEL SECTOR – A GROWING AWARENESS IN CLIENTS BEHAVIOR

Moderator: NECStouR

16.15	16:30	Vision and forecasts for a sustainable tourism	<i>Tour Operators Initiative for Sustainable Tourism Development (tbc)</i>
16:30	16.45	The role of tour-operators and social media in the transition towards sustainable tourism	<i>TRIP ADVISOR (tbc)</i>
16.45	17.00	Towards Low Carbon Tourism Destination	<i>Montenegro Ministry of Tourism / UNDP (tbc)</i>
17:00	17.30	ROUND TABLE: “Making the hotels’ engagement visible: Sustainability as a selection criteria” <i>Moderator: Voyageons autrement (tbc)</i>	<i>- Green Tourism/ Green Key (tbc) - ANEC, the European consumer voice in Standardization (tbc) - Accor Hotels (tbc) - Hotel Association (tbc)</i>
17:30	17:45	Q&As	<i>All participants</i>
17:45	18:00	Conclusion and adjourn	<i>ENERGIES 2050</i>

18:00 19:00 ***Networking Cocktail***