

SUSTAINABLE AND COMPETITIVE HOTELS THROUGH ENERGY INNOVATION

Nearly Zero Energy Hotels 2015

ACROPOLIS Nice, France - June 24th, 2015
Conference in English and French (simultaneous translation)

The nearly Zero Energy Hotels 2015 conference -**neZEH 2015**- will offer a unique forum for attendees from **the tourism and hotel sector, sustainable buildings and energy efficiency professionals, EU policy makers, representatives from national, regional and local authorities, as well as other interested stakeholders** in order to actively exchange, share and challenge the opportunities of **energy innovation through nearly zero energy strategies**, as a means to enhance **sustainability** and **competitiveness** in the hotel sector. This international conference, co-funded by the European Commission, will take place as part of the **Innovative City Convention 2015**, a major European and international event which gathered 3000 visitors in 2014. The neZEH conference is **free to attend upon registration, while registered participants will also have free access to the Innovative City features**.

neZEH 2015: What can you expect?

Around two thirds of global carbon emissions come from energy use. The **tourism sector**, as a provider of services, is an important energy consumer and over **20% of its carbon emissions come from accommodation**. There are **huge opportunities for the hotel industry to reduce its energy consumption**. In this perspective, the neZEH 2015 conference will:

- **Present the issues and challenges** addressed by the nearly Zero Energy Hotels Initiative, with a particular focus on **how energy innovation in the hotel sector can contribute to the European and International objectives relating to climate change mitigation**.
- **Inspire and drive replication** of best practice by showcasing relevant examples and **demonstrating the feasibility and benefits of nearly Zero Energy Hotels**.
- **Host discussions** on the **opportunities for action to be seized by hoteliers**, such as existing financial tools as well as supporting mechanisms.
- **Underline** the potential of **nearly Zero Energy Building policies to enhance the transition towards sustainable tourism and cities**.
- **Highlight** the **marketing opportunities linked to sustainable strategies**, in a context of growing awareness in clients' behavior.

Among the high level speakers are:

European Commission's Executive Agency for Small and Medium-sized Enterprises (**EASME**); **United Nations World Tourism Organization (UNWTO)**; **United Nations Environment Programme's** Sustainable Buildings and Climate Initiative (**UNEP-SBCI**); **Network of European regions committed to the issue of sustainable and competitive tourism (NECSTouR)**; **Federation of European Heating, Ventilation and Air-conditioning Associations (REHVA)**. Also invited: the City of Paris (tbc), EU/national hotel associations, financial institutions, tour operators ... *more to be announced soon!*

www.nezeh.eu

Why attend neZEH 2015?

The neZEH 2015 conference will provide opportunities to:

- **Gain new perspectives** on the opportunities of energy innovation in the tourism sector
- **Network** with key stakeholders involved on topics related to tourism and sustainable buildings
- **Participate** in high-level discussions on the questions that matter most
- **Learn** from experts on innovative tools and support mechanisms
- **Get inspiration** from the front runners

Who are we? The neZEH project and partners

The European project neZEH (nearly Zero Energy Hotels), co-funded by the European Commission under the Intelligent Energy Europe Programme, aims to **accelerate the rate of refurbishment of existing hotels into nearly zero energy buildings**. neZEH **supports hoteliers in the implementation of measures aiming energy excellence** by providing **technical advice**; demonstrating the **feasibility** and **sustainability** of investments towards nearly Zero Energy; undertaking **training** and capacity building activities; promoting front runners at national, regional and EU levels to increase their **market visibility**.

The neZEH project gathers 10 partners from 7 European countries:



Technical University of Crete,
Renewable and Sustainable Energy
Systems Lab – (Coordinator)
Greece



United Nations World
Tourism Organization



Federation of European
Heating and Air-conditioning
Associations



NECSTouR
Network of European
Region for a Sustainable
and Competitive Tourism



Agency of Braşov for
Energy Management and
Environment Protection
Romania



Creara Consultores S.L.
Spain



ENERGIES 2050
France



Energy Institute
Hrvoje Požar
Croatia



Istituto Superiore sui
Sistemi Territoriali per
l'Innovazione
Italy



Sustainable Innovation
Sweden

Call for posters

A call for posters will be soon announced and interested authors will be able to submit their abstracts in one of the thematic categories. More details soon.

Register for neZEH 2015

Register now through this link: http://www.nezeh.eu/nezeh2015conference/register_now2/index.html

You will learn how to gain free access to the neZEH 2015 Conference as well as to other Innovative city features.

Contact

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