



Networking event for Energy Agencies & Energy Departments of Regional and Local Authorities

15/06/2016

Modelisation of Regional Investment Advisory Platforms
for the Implementation of Sustainable Energy Policies

The event intends to **explore, encourage and support the creation of regional investment advisory platforms** aiming at – among others - aggregating small energy efficiency projects in order to maximize the use of and access to the EFSI.

Regions and cities play an essential role in the implementation of energy efficiency policies and in achieving the Europe 2020 objectives, and this workshop aims to support those organisations. They embody the relevant decision making at a local and regional level in sectors such as transportation, urban planning, buildings and welfare, which makes them the most appropriate decision makers for investment actions in energy efficiency. As public funds alone are not deemed as sufficient for delivering ambitious EU energy targets, a different and more concentrated approach relying on market based solutions is required. The European Fund for Strategic Investments was initiated in order to capture riskier projects that require interaction between public and private sector investors to achieve strategic investments and initiatives at a local and regional level.

Palace of the Academies, rue Ducale 1, Brussels

PROGRAMME

(Presentations & workshops will be held in English)

Moderator: Catrin Maby

09:00

Registration & Welcome Coffee

9:15

E-Mobility Works

E-mobility Works : Municipalities Pave The Way

*Eva Stadtschreiber,
Graz Energiagentur*

09:40

Regional Investment Advisory Platforms
for the Implementation of Sustainable Energy Policies

9:40

Introduction

- **Regional Investment Advisory Platforms:** a potential solution for up-scaling investments in Energy Efficiency and Renewables.
- **European context:** European Investment Advisory Hub (EIH)

Julije Domac, REGEA

*Mark Mawhinney,
European Investment
Bank*

10:20

Session I – Your vision in your region

Presentation:

- The “RenoWatt” One-stop shop for building energy retrofitting in Wallonia

*Erika Honnay/GRE-
Liège*

Work in small groups:

1. Assess your **investment situation**. Identify the **policy and market failures** as well as the **on-going strategy**.
2. What would be the **value added** of an investment-advisory platform at your regional level?

11:20

Coffee Break

11:40

Session II – Your objectives

Presentation:

- Introduction to Streetlight EPC
- Bundling Streetlight investment in 57 Croatian municipalities – “Newlight” ELENA project

*Christiane Egger/O.Ö.
Energiesparverband/
Julije Domac, REGEA*

Work in small groups:

1. What should be the **objectives** of the platform?
2. Define your **targets**: street lighting, mobility/transport, private and/or public buildings, SMEs, industry, social housing...
3. Establish your **intervention method**: bundling, geographical coverage, consistency with other forms of public intervention addressing the same issues, involvement in the procurement process...

12.40 **Intermission - Covenant of Mayors Signing Ceremony for Local and Regional Energy Agencies**

*Sebastien Occhipenti,
European Commission,
DG Energy*

13:00

Lunch

14:00 **Session III – Taking action**

Presentation:

- Energy Refurbishment Platforms for citizens in France

*Laurent Chanussot,
RhônAlpénergie-
Environnement*

Work in small groups:

1. Assessment of the **available resources and means**: competencies, partnerships, viability of economic models, legitimacy of the energy agencies

15:15 **Presentation:**

- The “Third Industrial Revolution” Financing Hub in Hauts-de-France.

*David Brusselle, CCI
Nord de France*

Work in small groups:

1. Finding and reaching out to **stakeholders** and creating **partnerships**

16:00

Coffee Break

16:15 **Work in small groups:**

1. What would be the **preparation & running costs** of the platform
2. **Anticipate** the legal and administrative **challenges in creating** the platform: study the legal and administrative framework and procedures in order to identify the probable challenges in the launch of the platform.
3. What are the **lessons learnt** in the past while dealing with similar initiatives, or other relevant experience you can leverage. Try to apply them to this concept.

17:30 **Conclusion**

*Roman Doubrava,
European Commission,
DG Energy*



Date: 15th of June 2016

Location: Palace of the Academies, rue Ducale 1, Brussels

Metro: Trône

Registration on: <http://eusew.eu/energy-days/regionallocal-energy-agencies-networking-event>

[This networking event will be followed by the Roger Léron Award Ceremony](#)